### Index-Specific Drivers

#### Arts & Cultural Organizations

**+ Positive drivers**
- Size, sector
- Local funding, state funding
- Earned revenue
- Targets African Americans
- Targets Hispanics/Latinos
- NEA/IMLS funding

**- Negative drivers**
- Organization age
- Has a parent organization

#### Community Arts and Leisure Characteristics

**+ Positive drivers**
- Market A&C dollar activity
- Public radio & TV station activity

**- Negative drivers**
- # other leisure activity competitors
- # art museums, community orgs
- # music orgs, general performing arts orgs
- # orchestras

#### Community Socio-demographic Characteristics

**+ Positive drivers**
- Individual philanthropy
- Total population

**- Negative drivers**
- Socioeconomics
- High % Hispanics/Latinos

#### Public Funding

**+ Positive drivers**
- $ and # of Federal and State arts grants

**- Negative drivers**

#### Total Unrestricted Revenue

**+ Positive drivers**

**- Negative drivers**

#### Total Expenses (before depr.)

**+ Positive drivers**

**- Negative drivers**
- Targets young adults
- Targets Asian Americans

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SOURCE: Johnson, Rebecca, Daniel Fonner, & Zannie Voss, Bottom Line Report, SMU DataArts 2021