



## CULTURAL DATA PROJECT

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### **MARIO GARCIA DURHAM JOINS CULTURAL DATA PROJECT BOARD OF DIRECTORS**

(Philadelphia)—The Cultural Data Project, the leading resource for high-quality data on the nonprofit arts and culture sector, today announced that **Mario Garcia Durham**, President and CEO of the Association of Performing Arts Presenters (APAP), has been elected to its Board of Directors. He joins **Jaime Dempsey**, Deputy Director, Arizona Commission on the Arts, **Glen Howard**, former Managing Director, Legal Affairs & General Counsel at The Pew Charitable Trusts, **Andrea Louie**, Executive Director, Asian American Arts Alliance, and **Zannie Giraud Voss**, Professor and Chair, Arts Management & Arts Entrepreneurship, Southern Methodist University, who were re-elected to the 12-member national Board.

“Mario brings a history of arts leadership and demonstrated success at both the national and local levels as a respected cultural policy maker, organizational leader, and community builder,” said CDP President and CEO Beth Tuttle. “We are privileged to have his perspective and expertise as the CDP sharpens its focus on equipping the arts and cultural sector with the knowledge, skills, and technology needed to seize the benefits of the data-rich 21<sup>st</sup> century.”

As President and CEO of APAP, Mr. Durham leads an organization of more than 5,000 members, presides over the leading annual conference of the performing arts industry, and directs professional development and networking programs for its members. Prior to joining APAP, Mr. Durham was Director of Artist Communities & Presenting at the National Endowment for the Arts (NEA), where he initiated the NEA’s Artist Communities granting program and produced a major research study of the impact of outdoor arts festivals in the U.S.

Previously, Mr. Durham was Artistic Director at the Yerba Buena Center for the Arts. He also serves as board chair of the Performing Arts Alliance and as a board member of the Alliance of Artist Communities.



Mario Garcia Durham

*The mission of the Cultural Data Project is to empower the nonprofit arts and culture sector with high-quality data and resources in order to strengthen its vitality, performance, and public impact.*

*The CDP collects, analyzes, and shares detailed data on the finances, programming, and operations of nonprofit arts and cultural organizations, using its proprietary software platform. The CDP also offers a suite of education and research services to help improve data literacy across the sector.*

*The CDP serves as an important catalyst for data-driven decision-making, resulting in stronger management for arts and cultural organizations, better-informed funding policy for grantmakers, and a rich information resource for advocates and researchers.*

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