



CULTURAL DATA
PROJECT

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**Zenetta Drew, Teresa Eyring, and Patricia Grazzini
Join Cultural Data Project Board of Directors**

Philadelphia, PA – The Cultural Data Project (CDP), the respected national resource for in-depth data about nonprofit arts, culture, and humanities organizations, announced today that three new members have been elected to its national Board of Directors: **Zenetta Drew**, Executive Director of Dallas Black Dance Theatre (DBDT); **Teresa Eyring**, Executive Director of Theatre Communications Group (TCG), a national organization for theatre in the U.S.; and **Patricia Grazzini**, Deputy Director and Chief Operating Officer of the Minneapolis Institute of Art (Mia), an encyclopedic fine arts museum located in Minneapolis.

“We are thrilled to have these extraordinary arts leaders join our Board and enrich the Cultural Data Project’s work with their intimate knowledge of nonprofit cultural management,” said Glen Howard, CDP Board Chair. “Their passion for arts and culture and data-informed business decisions makes each of them an invaluable addition to the CDP as we pursue our mission to empower the cultural sector with high-quality data and resources in order to strengthen its vitality, performance, and public impact.”

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Zenetta Drew has been with Dallas Black Dance Theatre (DBDT) since 1987 and has seen the company grow dramatically during her tenure from an annual operating budget of \$175,000 to over \$3.9 million. Prior to joining DBDT, Zenetta spent 12 years in accounting and management positions at ARCO Oil and Gas Co. An avid voice in the community, she serves on several other boards, including the Board of Governors for The Arts Community Alliance (TACA), the Dallas Arts District, Advisory Board of the National Center for Arts Research at Southern Methodist University, and Business Advisory Council for Texas A&M University – Commerce; she is also a member of the Women Presidents' Organization. Zenetta holds a BBA in Accounting from East Texas State University and a Management Certificate in NonProfit Leadership from Brookhaven College.



Teresa Eyring is Executive Director of Theatre Communications Group (TCG), a national organization for theatre in the U.S., founded in 1961, where she guides an array of programs and services, including convenings, professional development, research, publishing, federal advocacy, re-granting partnerships, and international cultural exchange. Prior to joining TCG, Eyring spent more than 20 years as an executive in theatres across the U.S. She has negotiated collective bargaining agreements with IATSE, AFM, and Actors Equity Association; overseen a major theatre renovation and the design/construction of two new theatre buildings; and worked for such renowned organizations as the Children's Theatre Company in Minneapolis, Wilma Theater in Philadelphia, Guthrie Theater in Minneapolis, and Woolly Mammoth Theatre Company in Washington, D.C. Eyring holds a BA in International Relations from Stanford University and an MFA in Theatre Administration from Yale School of Drama. She also sits on the boards of the Actors Fund and the Performing Arts Alliance.



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Patricia Grazzini is Deputy Director and Chief Operating Officer of the Minneapolis Institute of Art (Mia), an encyclopedic fine arts museum located in Minneapolis on an art campus that is home to two other cultural organizations—Children’s Theatre Company and Minneapolis College of Art and Design. Her responsibilities include accounting, building operations, security, property acquisition and management, government and community relations, visitor and member services, retail, events, human resources, and strategic planning. Prior to joining the museum, she was Associate Dean of the College of Architecture and Landscape Architecture at the University of Minnesota and Vice President of Spring Hill Educational Conference Center. She has also held positions in the healthcare field. She holds a BA in Psychology and an MBA from the University of Minnesota.

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About the Cultural Data Project

The mission of the Cultural Data Project is to empower the nonprofit arts and cultural sector with high-quality data and resources in order to strengthen its vitality, performance, and public impact. The CDP serves as an important catalyst for data-driven decision-making, resulting in stronger management for arts and cultural organizations, better-informed funding policy for grantmakers, and a rich information resource for advocates and researchers. In January 2016, the CDP will change its name to DataArts.

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